

## **4. RESULTS AND DISCUSSIONS**

The results of the study are presented as follows:

4.1 Evaluation of **Fabric Swatches**JJKJ

4.2 Evaluation of **Designs**

4.3 Costing of **PRODUCT NAME**

4.4 Market acceptability of **PRODUCT NAME**

4.5 Consumer acceptability of **PRODUCT NAME**

### **4.1 Evaluation of Fabric Swatches**

**TS (TOTAL SAMPLE)** different fabric swatches suitable for **PN (PRODUCT NAME)** were evaluated by a panel of judges. The judges were asked to select the best material which would show the best effect on the **(PRODUCT NAME)**. The results are compiled as given below:

**Evaluation of the fabric swatches on the basis of ranks given by the judges.**

(EXAMPLE)

TABLE NO. 1

n=10

| SR NO. | SAMPLE NO. | MARKS | Weighted<br>Mean | RANK |
|--------|------------|-------|------------------|------|
|--------|------------|-------|------------------|------|

|   |             |    |     |     |
|---|-------------|----|-----|-----|
| 1 | SAMPLE NO.1 | 28 | 2.8 | III |
| 2 | SAMPLE NO.2 | 26 | 2.6 | V   |
| 3 | SAMPLE NO.3 | 34 | 3.4 | I   |
| 4 | SAMPLE NO.4 | 29 | 2.9 | IV  |
| 5 | SAMPLE NO.5 | 33 | 3.3 | II  |