









Indo-western clothing, is the fusion between South - Asian and western fashion. With an increase in the exposure of the Indian subcontinent to the western world, the merging of clothing styles was an inevitability.

Many Indians settled in both India, as well as abroad, still prefer to wear traditional outfits. However, sometimes the younger generation in particular, has to wear ethnic clothing during celebratory or festive occasions.

That is how the structure of Indo-western clothing, the real fusion was born; to cater to the needs of the new generation, that wants to add its mark on traditional modernity. The clothing of the quintessential Indo-western ensemble is the trouser suit, which is a short *kurta* with straight pants, teamed with a *Jawahar* jacket.





