

Fashion design:

Fashion design is the art of the application of design and aesthetics or natural beauty to clothing and accessories. Fashion design is influenced by cultural and social latitudes, and has varied over time and place. Fashion designers work in a number of ways in designing clothing and accessories. Some work alone or as part of a team. They attempt to satisfy consumer desire for aesthetically designed clothing; and, because of the time required to bring a garment onto the market, must at times anticipate changing consumer tastes.

History of Fashion Design:

Fashion design is generally considered to have started in the 19th century with Charles Frederick Worth who was the first designer to have his label sewn into the garments that he created. Before the former draper set up his maison couture (fashion house) in Paris, clothing design and creation was handled by largely anonymous seamstresses, and high fashion descended from that worn at royal courts. Worth's success was such that he was able to dictate to his customers what they should wear, instead of following their lead as earlier dressmakers had done. The term couturier was in fact first created in order to

describe him. While all articles of clothing from any time period are studied by academics as costume design, only clothing created after 1858 are considered as fashion design.

It was during this period that many design houses began to hire artists to sketch or paint designs for garments. The images were shown to clients, which was much cheaper than producing an actual sample garment in the workroom. If the client liked their design, they ordered it and the resulting garment made money for the house. Thus, the tradition of designers sketching out garment designs instead of presenting completed garments on models to customers began as an economy.

- Bibi Russell- Bangladeshi fashion designer and former international model who scorched the ramp for such brands as Armani, Karl Lagerfeld and made appearance on the cover Cosmopolitan, Vogue and Harper's Bazar; Bibi Russell is the face of revolution, feminism built on defiance to express self, a face that has inspired her nation's fairer sex. In her capacity as fashion designer, Russell has won accolades in Paris and India fashion weeks.