




# TAKING ORDER (CLIENT PROFILE SHEET)

FOR PGDGCFD SEM II  
SUBJECT- Garment Construction

Form- Miss Harpreet Kaur  
Assistant Professor in Fashion Designing

# Examples-



**asos**  
discover fashion online

**URBAN OUTFITTERS**

## CUSTOMER PROFILE

NAME: LOLA HART

GENDER:	AGE:	LOCATION:	OCCUPATION:
FEMALE	21	UK	STUDENT

**HOBBIES / INTERESTS:**  
FASHION, ART (ILLUSTRATIONS), PHOTOGRAPHY, ANIME (STUDIO GHIBLI), DRINKING TEA, TATTOOS, FAIRY TALES, FESTIVALS

**BOOKS / MAGAZINES:**  
GAME OF THRONES, FEELING SORRY FOR CELIA, LOVE MAGAZINE, OH COMELY MAGAZINE, NYLON MAGAZINE

**MUSIC INTERESTS:**  
THE XX, PURITY RING, CRAFT SPELLS, CUT COPY

**STYLE:**  
ECCENTRIC, ECLECTIC, INDIVIDUAL, EXPRESSIVE, SOFT GRUNGE, LAYERING, OVERSIZED

**SHOPS AT:**  
URBAN OUTFITTERS, ASOS, DR. MARTENS, ETSY, VINTAGE SHOPS

**MODE OF TRANSPORT:**  
LONGBOARD

# Client Board

## CLIENT PROFILE

**CLIENT NAME : MAITRI GUPTA**

**PROFESSION : ARCHITECT**

**SIGNATURE LOOK : TRADITIONALLY  
INDIAN**

**OCCASSION : BRIDAL SHOWER**

**LOOK CREATED : COLOREUL AND TRADITONAL  
INDIAN WORK SUCH AS ZARDOZI  
AND EMBROIDERY WITH A BOLD AND MODERN LOOK**

**SEASON : SPRING SUMMER 10 - 11**





## ***Client Profile***

***Age : 28 yrs***

***Segment : Urban Achievers***

***Income : Rs. 300+ million***

***Season : Winter/Spring***

***Clothing Category : Special Occasion***

***Price Category : Bridge***

***Psychographic : High profile client willing to spend money on trendy clothing***





# My Client Profile

Designers Collection

Mobile No: 6280839434

E-Mail: Sanju.Sanju.4330@gmail.com

## Customer Information

Date:

Name: Sanju

Age: 21 years

Season: Summer

Address: Vill. Waxiana, Jalandhar

City: Jalandhar

Like: She likes light colors

Dislike: She doesn't like bright colors

Profession: Student

Contact No: 9876558151

E-Mail: Sanju.Sanju.4330@gmail.com

Hobbies:

Social Economic Status:

Middle class

Informant: Her friend

## Dress Style

Occasion: Evening wear

Budget: ₹2500/-

Dress Style: Lehenga and choli

Colour Selection: Light Pink

Silhouettes:

Accessories:

Date of Hire: 21 April 2019

Delivery Date: 2 May 2019

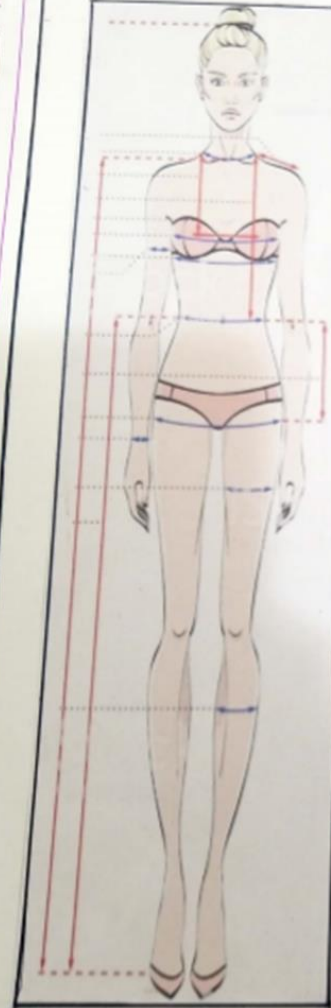
Total Payment: ₹5000/-

Advance: ₹2500/-

Balance: ₹2500/-

Signature:-

# Measurement Chart



## Measurements

### Upper Garment

Full Length 18"

Neck 15"

Across Shoulder 13"

Round Bust 34"

Round Waist 32"

Round Hip 38"

Arm length 16"

Armhole 7½"

Bicep 11½"

Elbow 10½"

### Lower Garment

Waist to floor Length 39"

Round Waist 32"

Thank you