

SCRIPT WRITING:

SCRIPT WRITING is the art of writing audio visuals in a universally accepted word format, even before starting to shoot (any form of audio visual media product). This art is more glorified for movies, however it is also used for other audio visual products such as TV serials, Ads, Documentaries etc. A script is a written account describing the basic idea of the programme story. All video productions begin, with a well-written script and a lot of planning. Good planning involves everything from pitching your idea and scheduling your shoot to budgeting your production.

No matter what your finished product will be—feature film, documentary, corporate training video—you have to start with a written script. A script is more than just a description of what people will say and do during your shoot. Your script is also a description of what locations and props you'll need, as well as what special effects, graphics, and sets you'll have to create. A finished script is required to start pre-production budgeting and scheduling and will serve as a reference point that you will follow all the way through post-production.

BASIC STEPS TO WRITING A SCREENPLAY

Step 1: Craft a Logline

A logline is a brief summary of your story, usually no more than a single sentence, that describes the protagonists and their goal, as well as the antagonists and their conflict. The protagonist is the hero/main character of the story, while the antagonist is the villain/bad guy/opposing force. The goal of a logline is to convey both the premise of your story and its emotional undertones. What is the story about? What is the style? How does it feel?

Step 2: Write a Treatment

A treatment is a longer 2-5 page summary that includes the title of your screenplay, the logline, a list of main characters, and a short synopsis. Like loglines, treatments are mostly used for marketing purposes. A producer may read a treatment first before deciding if the script is worth their time.

The synopsis should highlight the main beats and turning points of your story. Anyone who reads it should get a very good idea of the story, the characters, and the style. They should learn enough to feel empathy for the characters and want to follow them on their journey to see how it plays out. Writing a treatment also gives you the opportunity to view your story as a whole and see how it reads on the page, and it can help you understand what's working versus what needs work before you dive into the details of writing each scene. Since your treatment will be used to market your screenplay, be sure to include your name and contact info, too.