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Paper human values

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# HUMAN VALUES

MORALS,VALUES AND ETHICS.

INTEGRITY WORK ETHICS SERVICE  
LEARNING

# COMPUTER ETHICS

- COMPUTERS HAVE BECOME INTEGRAL PART OF OUR LIFE. WE ARE IN A KNOWLEDGE ECONOMY, BUT MANAGEMENTAL AND GOVERNANCE SYSTEM ARE STUCK IN INDUSTRIAL ERA.

- WHAT WE NEED IS THE CULTURE OF CITIZENSHIP WITH INTERPLAY OF STRUCTURES, VALUES AND PRACTICES EVERY PERSON TO PERSUE INDIVIDUAL EXCELLENCE AND THE SAME CREATE, THROUGH SHARED PROCESSES OF SELF –GOVERNANCE, AN EMOTIONAL COMMITMENT TO EFFORTS FOR THE COMMON GOOD. IT SEEKS TO BREAK THE CONFLICT BETWEEN SELF-INTEREST AND CORPORATE INTEREST.

# Advantages and disadvantages

- The era of computers have advantages and disadvantages. Communication has become fast and the reach has increased. New issues of safety and privacy have emerged.

TO UNDERSTAND THE BASIC  
TERMS OF MORALS, VALUES AND  
ETHICS.

TO EXAMINE RELATIONSHIP  
BETWEEN THESE TERMS.

TO UNDERSTAND HOW THESE  
TERMS ARE RELATED TO HUMAN  
VALUES.

# What are morals

- Morals are standards, norms or principles of right and wrong.
- They are basically principles which help to guide our behaviour and accept.
- The issues relate to ; are these standards based on science?
- In other words how scientific are these standards?

- How do we develop these standards?
- When we are children we hear and read different stories and in the end there is a question what is the moral of the story?
- The objective of story telling is ,though the story the moral lesson of what is right and what is wrong is learnt.



# What are values

- Value comes from Latin word “valere” which means to be of worth to be strong.
- As per dictionary-----value gives the following meaning----relative worth utility or importance, degree of excellence quality,intrinsically valuable.
- Value literally means something that has a price something precious dear and worthwhile.

Values are a set of principles or standards of Behaviour that are regarded as desirable important and held in high esteem by society.

They are based on the moral norms or standards.

Value is the importance or usefulness of something.

- We value money and jewellery so keep it under lock.
- Values reflect personal attitudes and judgements decisions and choices behaviour and relationship dreams and vision higher the value, higher the respect.

- Value guide us to do the right things and be morally sound.
- The basis for values are morals.

# Types of values

- There are different types of values like economic values time value psychological and moral or philosophical values.
- Values can also be classified as personal values social values behavioural values.
- Moral values and spiritual values.

# What is ethics

- The term ethics is from the greek word “ETHOS”(CHARACTER)refers to the philosophical science that deals with the rightness and wrongness of human actions.
- Ethics refer to the most important values and beliefs of an individual or a society.
- These beliefs help shape the character of the people in that society teaching them what is good and bad.

- Many philosophers argue that the ethics implies values that are universal and are not tied to one society or time period.
- Ethics are concerned with what is good and right for society.

# MORALS+VALUES+ETHICS=HUMAN VALUES

- WHAT ARE HUMAN VALUES?
- HUMAN VALUES ARE THE VALUES OF THE HUMAN BEINGS FOR THE HUMAN BEINGS AND BY THE HUMAN BEINGS.



# FOUNDATION OF HUMAN VALUES

- MORALS AND VALUES ARE THE FOUNDATION OF HUMAN VALUES.
- JUST AS A BUILDING HAS A FOUNDATION OF CONCRETE, THE BUILDING OF HUMAN VALUES RESTS ON MORALS AND VALUES.
- HUMAN VALUES CAN ALSO BE DEFINED AS VALUES OF LIFE.
- HUMAN IS FORM OF LIFE.

# WHAT IS KEP

- FULL FORM OF (KEP) IS KEY ETHICAL PRINCIPLES.
- IN PROFESSION, THE HUMAN VALUES IDENTIFIED AND USED ARE CALLED KEP  
EXAMPLES ARE:
- HONESTY, INTEGRITY, FULFILLING COMMITMENTS, ABIDING BY AGREEMENTS IN LETTER AND SPIRIT.

# Why study ethics?

- In the recent past a spate of controversies have erupted in corporate world both abroad and in india.
- The present circumstances we need to give space to the issue of values that we are going to carry with us into our lives-personal and proffesional

- Many of us are of the opinion that ethics are fundamental and do not require a formal education.
- It is believed that ethics are inherently present in all human beings. Ethics are universal values.
- Then why do these issues come up and for what benefit?

# EXAMPLES

- FOR EXAMPLE, A THIEF KNOWS THAT WHAT HE IS DOING IS UNETHICAL THAT IS WHY HE DOES NOT WANT ANYBODY TO NOTICE WHEN HE OR SHE STEALS.
- IN RECENT TIMES HAVE WITNESSED EXPONENTIAL BUSINESS GROWTH IN INDIA.WITH MANY POSITIVE ASPECTS LIKE PROFFESIONALISM AND COMPETITION IT HAS HAD SOME NEGATIVE IMPACT ALSO.

- THESE NEGATIVE FEATURES ARE IN THE FORM OF MISMANAGEMENT AND POOR CORPORATE GOVERNANCE AT ORGANISATIONAL LEVEL AND IN THE FORM OF STRESS AT THE INDIVIDUAL LEVEL.
- IMPORTANCE OF THE VALUES NEEDS TO BE STRESSED FOR PROPER PRIORITIZATION OF THE INDIVIDUAL AND ORGANISATIONAL OBJECTIVES AND FUNDAMENTAL UPLIFMENT OF THE COLLECTIVE HUMAN CONSCIOUSNESS.

# Views of management gurus

- Management gurus have realized this need and are advocating an ethical approach to business .they argue that a business entity based on a strong value system and principles is in the long run more likely to survive and thrive.

# STUDY OF ETHICS HELPS IN BUSINESS

- BRINGING CLARITY IN THOUGHT AND HELPS IN REASONING.
- REINFORCEMENT OF ETHICS.
- PEOPLE WHO WANT TO BE ETHICAL.(THEY WOULD LIKE TO KEEP THEIR CONDUCT GOOD IN ORDER TO RISE IN THEIR OWN SELF – ESTEEM.AND THEY WOULD GLADLY CHANGE.
- PEOPLE BECOMING VIRTUOUS.



- ADJUSTING TO AND ADHERING TO ORGANIZATIONAL VALUES.
- REDUCE AND AVOID STRESS.
- BUILD CHARACTER
- FACING MORAL ETHICAL DILEMMAS WITH CONFIDENCE.

# WHY PEOPLE ARE UNETHICAL?

- INDIVIDUALLY MOST OF US INTUTIVELY KNOW WHAT IS GOOD AND WHAT IS BAD.IN SPITE OF THIS,PEOPLEACT UNETHICALLY.
- UNETHICAL ACTS ARE RESULT OF FIVE FACTORS.
- UNAWARENESS
- INSENSITIVITY TO ISSUES
- SELFISHNESS
- FACULTY REASONONG
- PRESSURE

# THEORIES OF ETHICS

- THERE ARE DIFFERENT THEORIES OF ETHICS.THE BASE OF THESE ARE PHILOSOPHY,SOCIOLOGY ECONOMICS,PSYCHOLOGY,RELIGION AND CUSTOMS.FOR EXAMPLE-----
- UTILITARIANISM-MOST GOOD FOR MOST PEOPLE.
- RESPECT FOR PEOPLE-PERSONAL AUTONOMY
- RIGHT THEORIES- INDIVIDUAL HUMAN RIGHTS.
- VIRTUE THEORIES-VIRTUES ARE TRAITS OF CHARACTER MAKING.
- SITUATIONAL THEORY- BASED ON SITUATION AND LOVE.

# INDIAN THEORIES

- INDIA IS A LARGEST DEMOCRACY IN THE WORLD WITH A SECULAR CONSTITUTION. RELIGION IS A WAY OF LIFE IN INDIA .THE MAJOR RELIGIONS PRACTICED ARE HINDUISM, JAINISM ,SIKHISM, ISLAM, CHRISTIANITY, AND BUDHISM. MOST OF THE ETHICAL BASES ,CUSTOMS AND LIFE STYLE IN INDIA HAVE EMERGED FROM THESE RELIGIONS.

# Influencing factors

- There are many factors that influence the development of moral and ethical ideologies. These can be classified into external and internal.
- Self is internal while family, environment, society and culture are external.
- Let us now take a look at these factors-----

- Self
- Family
- Enviroment
- Society
- Customs
- religion

# PROFESSIONAL ETHICS

- THE ERA OF GLOBALISATION HAS THURST ETHICAL ISSUES TO THE FOREFRONT THIS IS NOT ACCIDENTAL.THE SUCCESS AND EVEN SURVIVAL OF ANY ENTERPISE ARE CRUCIALLY DEPENDENT ON ITS WITHSTANDING THE RIGOURS OF COMPETITION. IT HAS TO COPE WITH CHALLENGES IN EVERY DIRECTION AND BENCHMARK ITSELF CONSTANTLY AGAINST THE BEST PRACTICES AND BUSINESS MODELS.

- EXPECTATIONS OF STAKE HOLDERS- INVESTERS, CREDITORS, COLLABORATORS, SUPPLIERS, DISTRIBUTERS AND CUSTOMERS- ARE GETTING TO BE MORE AND MORE EXACTING. ADVANCES IN TECHNOLOGIES ARE BREATH-TAKING IN SCOPE AND SCALE. THE MARKET PLACE THROGS WITH DIVERSE KINDS OF PLAYERS NOT ALL OF WHOM ARE INTERESTED IN PROMOTING PUBLIC GOOD.



- WITHOUT A DEGREE OF CONTROL OVER THE BASE ELEMENTS OF HUMAN NATURE, THERE IS A DANGER OF FREE MARKET ECONOMY ENDING UP AS A FREE FOR ALL, NO HOLDS BARRED AND NO PUNCHES PULLED ECONOMY. IN TRUBULENT TIMES, WHEN ALL THE TIME TESTED ASSUMPTIONS, CONVENTIONS AND NOTIONS ARE GOING OVERBOARD AND GOVERNMENTS AND INSTITUTIONS HAVE TO NAVIGATE UNCHARTED AND STROMY SEAS, THE ETERNAL VERITES OF ETHICS PROVIDE THE ONLY SURE AND STEADY BEACON LIGHT.

# Importance of professional ethics

- Good ethics is a fundamental requirement of any profession.
- It is integral to the success of the business as well.
- Ethics is a system of moral principles governing the appropriate conduct of a person or a group.
- Maintaining good ethics is being consistent with the principles of correct moral conduct constantly.

# Ethics in information and communication technology.

- Ethics in information technology is very important because it creates a culture of trust, responsibility, integrity and excellence in the use of resources.
- Ethics also promotes privacy, confidentiality of information and unauthorized access to computer networks, helping to prevent conflict and dishonesty.

- Public concern about the ethical use of information technology includes:
- e mail and internet access monitoring.
- Downloading in violation of copyright laws
  - Unsolicited E –mail (spam)
- Hackers and identity theft
- Students and plagiarism
- Cookies and spyware

# Goals

- To educate people about the tremendous impact of ethical issues in the successful and secure use of information technology.
- To motivate people to recognize these issues when making business decisions.
- The general public not realized the critical importance of ethics as applied to I.T

# Computer ethics

- Computers have become integral part of our life.
- What we need is culture of citizenship with interplay of structures, values and practices. encourage every person to pursue individual excellence and at the same time create, through shared processes of self governance, an emotional commitment to efforts for the common good. it seeks to break the conflict between self –interest and corporate interest.

# ADVANTAGES AND DISADVANTAGES

- THE ERA OF COMPUTERS HAVE ADVANTAGES AND DISADVANTAGES ALSO----

TECNOLOGIES

COMPUTER VIRUSES

ETHICAL DILEMMA

RAGE DUE TO COMPUTER FAILURE.

CYBER CRIMES

HACKING

- CYBER SCAM AND FRAUDS
- COMPUTER VIRUS
- INTERNET DEFARMATION
- SOFTWARE PIRACY
- CYBER SQUATTING



# TEN COMMANDMENTS

- THOU SHALL NOT USE A COMPUTER TO HARM OTHER PEOPLE
- THOU SHALL NOT INTERFERE WITH OTHER PEOPLE'S COMPUTER FILES
- THOU SHALL NOT SNOOP AROUND IN OTHER PEOPLE'S WORK
- THOU SHALL NOT USE A COMPUTER STEAL
- THOU SHALL NOT USE A COMPUTER TO BEAR FALSE WITNESS

THOU SHALL NOT COPY OR USE OTHER  
PEOPLE'S COMPUTER RESOURCES  
WITHOUT AUTHORIZATION OR  
PROPER COMPENSATION.

- THIS IS A SOCIAL VALUE .HE LIVES IN A SOCEITY AND A PART OF SOCEITY WHILE WORKING IN AN ORGANIZATION HE LIVES IN A CIVI SOCEITY.
- AS A MEMBER OF SOCEITY HE HAS CERTAIN RESPOSIBILITES TOWARDS SOCEITY
- YOU MUST LIVE IN PEACE AND ALLOW OTHERS ALSO TO LIVE THE SAME WAY.
- A PEOPLEBWITH THESE VALUES WILL NOT CREATE PROBLEMS FOR OTHERS.